

Welcome To Digital Product Blueprint!

You're about to get the best training available for creating a best-selling digital product. It's important you do everything you can to take advantage of all the training you're going to get. It's also very important that we learn with intention, and only learn what's important, so we don't get overwhelmed or stopped.

Below are the action steps to help you get started and get the best results from the program.

Action Step #1: VERY IMPORTANT

Watch the [Welcome Webinar](#) here...

In the Welcome Webinar, I'm going to give you an overview of the Digital Product Blueprint course, share some very important mindsets that you'll need to succeed, and generally show you how to really get the most from this training – so you get your digital product DONE. Watch your coaching call recordings inside.

Action Step #2

The second thing I encourage you to do is go into the [Wake Up Productive](#) bonus course and watch the welcome orientation video. It's my intention to help you double your productivity over the next 90 days, and we can actually do that if you'll use that course.

Action Step #3

The third thing for you to do is to dive in and get started with the [Digital Product Blueprint](#) itself.

You'll see a tab for those trainings. There are a total of 12 modules. The first six trainings modules are focused on building your product, and the second six are focused on building your marketing.

Inside each module, you'll see 2 videos. The first video gives you the strategy, core principles and step by step instruction. The second video is a surprise bonus training, where I work with you on implementation, and do questions and answers.

These training sessions will be released weekly. The first one is loaded inside your member site now, go check it out!

Action Step #4

The fourth thing to do is to go through your Marketing Step By Step bonus. If you don't have experience with marketing, this course is the fastest way to "come up to speed" on marketing. Start by watching the first video, and get some of the mindset shifts that have helped me make the transition from "worker" to "marketer" – and to start thinking in a way that generates a lot more sales and income, while helping a lot more people in the world with my products and services.

This course is also "learn at your own pace" – and everything you learn in this program will go along perfectly with our 5-module Digital Product Blueprint coaching classes.

Action Step #5

If you are just getting started online, and you need support setting up your technology tools, make sure you view the Tech Tool Trainings.

These trainings are taught by my training partner, Lou. He is the best I've ever seen at explaining the step-by-step and click-by-click details of how to setup and use each of your technology tools.

Final Note:

It is important to not get stressed or give up if you get behind. There is no "behind." There is just what works best for you. As long as you continue to implement on a regular basis, you are on your way to even higher levels of success with your digital product and your online business.

Now let's have some fun learning how to build our Digital Product Businesses!

A handwritten signature in black ink that reads "Eben". The signature is stylized with a long horizontal line extending from the top of the letter 'E'.